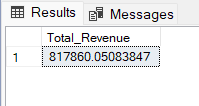
PIZZA SALES SQL QUERIES

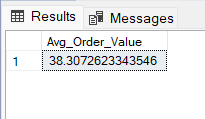
1. **KPI’s**
2. Total Revenue:

Select SUM(total\_price) As Total\_Revenue From pizza\_sales



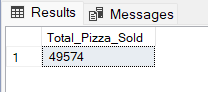
1. Average Order Value:

Select SUM(total\_price) / COUNT(DISTINCT order\_id) As Avg\_Order\_Value From pizza\_sales



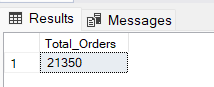
1. Total Pizza Sold:

Select SUM(quantity) As Total\_Pizza\_Sold From pizza\_sales



1. Total Orders:

Select COUNT(DISTINCT order\_id) As Total\_Orders From pizza\_sales

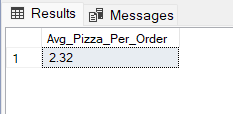


1. Average Pizzas Per Oder:

Select CAST(CAST(SUM(quantity) As DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) As DECIMAL(10,2)) As DECIMAL(10,2)) As Avg\_Pizza\_Per\_Order

From pizza\_sales

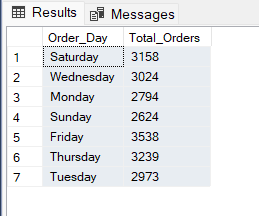


1. **Daily and Monthly Trend**

SELECT DATENAME(DW, CONVERT(DATE, order\_date, 103)) AS Order\_Day, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY DATENAME(DW, CONVERT(DATE, order\_date, 103));



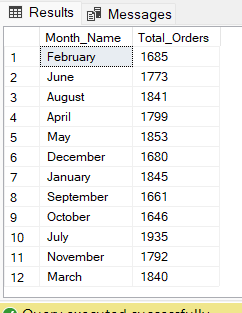
1. **Monthly Trend for Orders**

SELECT DATENAME(MONTH, CONVERT(DATE, order\_date, 103)) AS Month\_Name,

COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY DATENAME(MONTH, CONVERT(DATE, order\_date, 103));



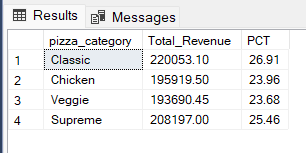
1. **% of Sales by Pizza Category**

Select pizza\_category, CAST(SUM(total\_price) As DECIMAL(10,2)) As Total\_Revenue,

CAST(SUM(total\_price) \* 100 / (Select SUM(total\_price) From pizza\_sales) as DECIMAL(10,2)) As PCT

From pizza\_sales

Group By pizza\_category

****

1. **% of Sales by Pizza Size**

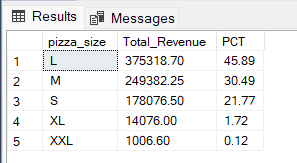
Select pizza\_size, CAST(SUM(total\_price) As DECIMAL(10,2)) As Total\_Revenue,

CAST(SUM(total\_price) \* 100 / (Select SUM(total\_price) From pizza\_sales) as DECIMAL(10,2)) As PCT

From pizza\_sales

Group By pizza\_size

Order By pizza\_size

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